

BLUE PAGES



THE JOURNAL FOR THE SOCIETY OF BRITISH THEATRE DESIGNERS

Registered office SBTD

Theatre Design Department, Royal Welsh College of Music and Drama,
Castle Grounds, Cathays Park, CARDIFF CF10 3ER

Telephone: +44(0)7809 721047 admin@theatredesign.org.uk

Charity No: 800638 Registered office, as above Registered in England No: 2325776

BLUE PAGES ADVERTISING RATES

Size (all dimension in mm)	Amount
Colour Back cover full page 190 x 277	£250
Colour Inside full page 180 x 277	£210
Mono Full Page 180 x 277	£160
Mono Half Page 180 x 138.5. or 87.5 x 277	£100

Mono Quarter Page 87.5 x 138.5	£65
Mono Eighth Page 87.5 x 69.25	£45
Discount for 4 issues placed in a year	10% less

FORMAT/SUBMITTING ARTWORK:

All artwork must be appropriately formatted for CMYK at the correct size as listed above (no bleed or print lines needed) at 300dpi and should be submitted as a JPEG, GIF, PNG, or PDF. Artwork can be accepted via Dropbox, WeTransfer, One Drive, Google Drive, or email where appropriate to:

admin@threatredesign.org.uk

LEAFLETS: We can include leaflets in our mailout from £140. Please contact us for details.

OTHER ADVERTISING POSSIBILITIES :

We are happy to discuss other advertising packages according to your needs which can include :

- a featured campaign/placement on our website with links to our Facebook group and Twitter account
- a promotion or offer via the above and/or our monthly membership newsletter, The Eye.

All of these options can be offered separately or as combined packages to coincide with a single issue of Blue Pages or several.

Please contact Kay Denyer, our administrator to discuss your needs

Telephone: +44(0)7809 721047

admin@theatredesign.org.uk